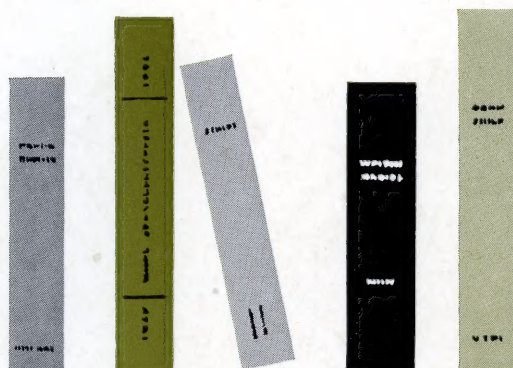


radio-television

BIBLIOGRAPHY

edited by **BURTON PAULU**



PUBLISHED BY NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

PREFACE

A RADIO AND TELEVISION BIBLIOGRAPHY

BOOKS AND MAGAZINE ARTICLES

ON THE NONTECHNICAL ASPECTS OF BROADCASTING

PUBLISHED BETWEEN JANUARY 1, 1949, AND JUNE 30, 1952

COMPILED BY

BURTON PAULU

PUBLISHED BY

THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

URBANA, ILLINOIS

1952

Burton Paulu
Vice President, NABE, and
Manager of NABE
University of Minnesota
Minneapolis

PREFACE

This bibliography lists most of the books and magazine articles on radio and television broadcasting (excluding those on engineering subjects) published between January 1, 1949, and June 30, 1952. A revision of the first NAEB bibliography issued in 1950, this volume includes all the entries appearing in the first edition plus much material published since June 1950.

Included here are most of the radio and television entries to be found in such guides to periodical and book literature as the following: Art Index, Canadian Index, Cumulative Book Index, Education Index, International Index to Periodicals, Public Affairs Information Service, and Readers' Guide to Periodical Literature. Thesis listings were derived in the main from Doctoral Dissertations Accepted by American Universities, and Microfilm Abstracts. Also consulted were bibliographies in such publications as Broadcasting Yearbook, Journalism Quarterly, Public Opinion Quarterly, Quarterly of Film, Radio and Television, and Speech Quarterly. Information about important BBC, UNESCO and European Broadcasting Union publications not obtainable from published guides was obtained direct from those sources.

Due to space limitations we have indexed only occasional articles appearing in radio and television trade publications. Among these periodicals are: The Billboard, Broadcasting-Telecasting, Editor and Publisher, FREC Service Bulletin, News-Letter of the National Association of Educational Broadcasters, Radio Daily-Television Daily, Sponsor, Television Digest, and Variety. For the same reason we have omitted references to the excellent radio-television columns appearing in such publications as Business Week, Consumer Reports, The New Yorker, New York Herald-Tribune, New York Times, Newsweek, and Time.

The failure to index these materials extensively does not imply any judgment of their merit; these periodicals unquestionably contain much valuable information. The main problem is that of space: an index to just one of these trade magazines, for example, would take as many pages as are given here to all other magazines and books combined. There is also the fact that these magazines are readily available for inspection to most people doing broadcasting research, and that news and comments on current developments may readily be located in their pages on the basis of publication date.

Part I of the bibliography deals with material on Radio, and Part II with television. The Table of Contents lists the 32 major and 68 minor categories used in classifying publications. With very few exceptions each book or article is listed only once; however, some cross reference suggestions are given in the main body of the bibliography.

The publication of this bibliography has been made possible under the terms of a grant given the National Association of Educational Broadcasters by the Kellogg Foundation. The author also wishes to express appreciation to his associates in NAEB and at the University of Minnesota who helped gather data as well as to his faithful assistant, Mrs. Ellen Nelson, whose many hours of library work provided the basic data for the volume.

Burton Paulu
Vice President, NAEB, and
Manager of KUOM
University of Minnesota
Minneapolis

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PART II. TELEVISION

TELEVISION

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"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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